#### PROPERTY/ LOCATION RELEASE

Date:

Name and address:

**(“Property Owner**”)

Email:

Social Media Tags:

Event/ campaign: Visit Gloucester & VisitBritain promotional activities *to include relevant members of the Travel Trade, press and businesses working to promote or showcase Gloucester and the wider CotswoldsPlus local visitor economy area* (“**Event**”)

This Property/Location Agreement and Release (“**Release**”) is given by the Property Owner in favour of Visit Gloucester.

For good and valuable consideration herein acknowledged as received, the Property Owner represents, warrants and agrees as follows:

1. It is the exclusive legal owner of, and has the right, power and authority to permit the taking and use of photographs (“**Photographs**”) of, certain property identified as:

Location/ building:

Name of photographer:

(“**Property**”)

1. It permits the taking and use of Photographs of the Property by or on behalf of the Visit Gloucester and confirm that in doing so, Visit Gloucester shall not infringe the intellectual property rights of any third party.
2. This Release is irrevocable and may be transferred by Visit Gloucester to its successors, licensees and assignees.
3. This Release is subject to the Terms and Conditions (overleaf). The Property Owner confirms it has read and agrees to the Terms and Conditions and has no pre-existing obligations which may restrict or limit its ability to sign this Release.

Signed with effect from the date stated above:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Property Owner’s Name (please print above)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature Date

**PROPERTY/ LOCATION RELEASE TERMS AND CONDITIONS**

1. Unless stated otherwise, the definitions in the Release (overleaf) apply to these Terms and Conditions.
2. The Property Owner agrees as follows:
   1. Photographs of the Property may be supplied by Visit Gloucester and/or its client licensees or assigns to any person for any use in connection with the Event, in whole or in part and in any manner, without seeking further permission or consideration from the Property Owner.
   2. It hereby waives all rights and releases Visit Gloucester and/or its client assigns from, and shall neither sue nor bring any proceeding against any such parties for, any liability, loss, demands, claims or causes of action, whether now known or unknown, relating to the Release or the use and exploitation of the Photographs.
   3. Copyright in the Photographs does not belong to the Property Owner or any other person photographed or, if the photographs were commissioned by the Property Owner, such copyright is hereby assigned to Visit Gloucester and/or its client.
   4. It shall, at Visit Gloucester’s request and at the Property Owner’s own expense, provide all reasonable assistance to Cotswolds Tourism to enable Cotswolds Tourism to resist any claim, action, proceeding or litigation from the breach of the warranties given by the Property Owner in the Release.